

solutions for business communications, marketing & design



WHO WE ARE

Ridpath Creative Partners is a full service marketing and design agency. With more than 15 years experience, we deliver a unique blend of strategy, design, and technology that helps companies realize their vision to build stronger more profitable relationships with their customers.

WHAT WE DO



Strategy

- Brand Strategy
- Internet Strategy
- Market / Customer Analysis
- Brand Identity
- E-Commerce Strategy
- Event Experience Strategy

Design

- Creative Concepting
- Brand and Logo Design
- Print Marketing Collateral
- Video Presentation Design
- Web Site Design
- User Interface Design
- Information Architecture
- Illustration, Iconography, Animation
- Display and Event Experience Design

Technology

- Web Application Development
- Web Database Programming
- Web Hosting / Maintenance
- E-Commerce Systems
- DVD-ROM Content Creation
- Opt-In E-mail
- Interactive Product Demos
- Search Engine Optimization
- Streaming Sales Presentations

WAYS WE HELP

We're available for a variety of project sizes and types. We can tackle a narrow part of a larger project such as...that direct mail follow-up to your telemarketing program. We can pick up a project in midstream to help out your over-loaded staff. Or, we can start your project from the beginning, starting with strategy through delivery of finished product. We can handle a full marketing campaign or just that ad you need by 5:00.

HOW WE DO IT

We employ a *partner* strategy. By bringing in the right talent and technology we can custom tailor a solution for your project. Our innovative *partner* structure is efficient, cost-effective and unique to most agencies. We pride ourselves on creating a structure with no middleman and no tedious processes or unnecessary meetings. Our efficiencies are passed along to you—resulting in very competitive and affordable pricing and fast turn around times.

VIEW OUR WORK

Visit www.ridpathcreative.com to view our portfolio.

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